



NetWorked

Partnership for Community Investment

RESOURCE SPOTLIGHT



Market Opportunity Profiles (MOP)

NetWork Kansas Partner:
e2 Entrepreneurial Ecosystems

NetWork Kansas is also the home of e2 Entrepreneurial Ecosystems (e2) and Entrepreneurial Growth Ventures. e2 Entrepreneurial Ecosystems provides best practice solutions to entrepreneurial ecosystem building in Kansas and nationally. e2 helps communities increase prosperity through entrepreneur-focused economic development and ecosystem building. Led by Don Macke, e2 has a national team providing research, coaching, incubation, market intelligence and other expertise to this work.

RESOURCE OVERVIEW

Market Opportunity Profiles (MOP) focus specifically on a community's likely opportunities for area spending capture to strengthen the economy and grow a more prosperous community

HOW DOES THE RESOURCE WORK?

- Communities select a geographic region that will serve as the footprint for the analysis to occur.
- e2 Entrepreneurial Ecosystems performs the data analysis using a combination of public and private sources of venture and employment research and data.
- Data is compiled into a summary of research sources at the end of each profile. Every profile also comes with access to a web-based library containing all the supporting data and resources associated with a community's report.
- Packages include Zoom-based briefings and customized research support.

FOR MORE INFORMATION AND PRICING: [CLICK HERE](#)

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