



[Entrepreneur Business Basics \(EBB\)](#) was founded by Kira Cheree' Cobb in the Fall of 2014 under the parent umbrella of [Integrity Designs and Consulting, LLC.](#), which she founded in March 2005.

Early on in her business, she saw the disconnect of her clients' ability to fully execute brand materials she graphically created. Quickly expanding her services to include business consulting, EBB grew from traditional individual consulting into one-day workshops to eventually a 12-week training session and more. In 2021, EBB created it's signature entrepreneur training JUMP© which is fully accredited and board-certified. JUMP© is now offered in urban charter high schools making EBB a stellar partner in real-world learning.

She is by trade a business coach and graphic designer. Her skills extend beyond producing marketing materials to assisting entrepreneurs construct a solid business structure, including business plan development, marketing strategies and execution.

As CEO and Founder, she has successfully assisted more than 350+ minority business owners in the state of Kansas, Kansas City metro and St. Louis regions elevate their businesses to the next level of success. Kira holds a degree in Digital Imaging, is currently completing her Bachelor of Science in Business Administration with an emphasis on Economic Development.

Her Accomplishments and Participation Include:

- 2022 Minority Firm Achievement, MED Week, Kansas Department of Commerce
- 2022 Black Woman of Distinction, Kansas City, Kansas
- 2022 Workshop Presenter, STLStartUP Week
- 2021 American Businesswomen's Foundation, Changemaker Awardee
- 2021 KeyNote Speaker for SCORE/SBA Celebrating Black History
- 2020 Self-Published first novel, "I am Ruth: And Everything's Not Okay"
- 2020 KC Business Journal Feature, July 31, 2020 publication date

- 2020 Guest Panelist, Community Capital Conference
- 2019 Board Member, American Jazz Museum, Kansas City, MO
- 2019, Board Member, Giving Hope and Help, Kansas City, MO
- 2019 Workshop Presenter, Global Entrepreneurship Week KC
- 2019 International Change Award for Community Impact in Entrepreneurship
- 2019 Youth Entrepreneurship Challenge with USD 500, KCK, Founder and Convener
- 2019 Keynote, Diversity and Inclusion, Truman University
- 2018 Co-founder of the KCK Eship Community of NetWork Kansas
- 2018 Certified Affiliate of Kauffman FastTrac
- 2017 Interim Executive Director, Heartland Black Chamber of Commerce
- 2015 Convened first annual Women's Conference, "It's Time to Heal Women's Conference", convenes annually in the month of October.
- 2014 Self-published first book, "Fixing Broken: You Can Live Past your Pain"
- 2014 Founded Entrepreneur Business Basics (EBB)
- 2006 Founded Integrity Designs and Consulting

She is a well sought-after facilitator, keynote speaker, workshop presenter in various settings including schools, universities, community and religious events. Kira is the wife of Cedric O. Cobb, mother of four children and grandmother of one. She has been a member of Sigma Gamma Rho Sorority, INC. since 1993.

For more on Kira Cheree' visit: www.kiracheree.com

For more on EBB visit: www.ebbkc.com