



NetWorked for CHANGE CONFERENCE

April 1, 2022 • Hyatt Regency Wichita

Afternoon Huddle: Community Development

Facilitator: Paula Downs, WSU- Public Policy and Management Center

Huddle Leaders:

- Jamie Buster, Deputy City Clerk, City of Wichita
- Peter Jasso, Director, Kansas Creative Arts Industries Commission with members of the Kansas Department of Commerce Staff

Huddle Attendance: 46

How do we use these resources in our own communities?

- Is there an asset map/database to help people find what they're looking for?
- Body of Christ ICT, Network Kansas
- Arts & culture
 - o 501(c)3s in community haven't been able to use transient guests funding
 - o What resources through Commerce?
- Demystify process to avoid self-selecting out
 - o Call at the beginning to see what programs can work for needs
- Tourism resources- marketing programs, calendar, database of venues- use resources
- Advisory board has led to pseudo-gatekeeping, orgs think that the grants aren't for them- same orgs keep getting it
 - o On the local level, who is the ambassador?
 - o Advisory boards are reactive, not proactive
 - o Varies by community
 - o Opportunity for change- arts commission
- K-State Research & extension will research grants that meet needs- Nancy Daniels
- How can PROPEL work in small communities?
 - o Incentive program for new businesses with reworked requirements

How do you see this in your own community?

- Art therapy for long-term care (+ others)
 - o Who does it? How do we learn from them?
 - o ESU- art therapy, KU music therapy, KSU drama therapy
 - o ESU will design programs for communities through commerce- Peter & Kate

Starting points for progress

- Start where you are- home, block, neighborhood
- Convening & collaboration before action
- Commerce & housing partners- [Kansascommerce.gov/housing](https://www.kansascommerce.gov/housing)



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- Propel- originally launched @ mayor's briefing
- o Second stakeholder meeting- DAB presentations, flyers, made a presence
- Empower Evergreen- PROPEL presentation
- Gather every stakeholder
- Talk to local bankers- community reinvestment

Assets/resources

- Community foundations
- Corporate donors
- Electeds
- Economic development office
- PROPEL- Wichita.gov/propel- online app (currently closed)- next cycle to be determined
- Kansascommerce.gov/KCAIC
- [Kansascommerce.gov/community development](http://Kansascommerce.gov/communitydevelopment)
- Live chat, call Commerce
- Where should people start to develop business ideas?
- o Small business development center (WSU)
- o SBDC coach
- o Resources from City of Wichita