



**NetWorked**

Partnership for Community Investment

## RESOURCE SPOTLIGHT

### HEALTHIFY

## BLUE CROSS AND BLUE SHIELD OF KANSAS

Healthify is building high impact social service referral networks in order to address social determinants of health.

### RESOURCE CRITERIA

- **Social Service Organizations** excited about collaborating with health care to improve health outcomes
- **Social Service Organizations** with the capacity to receive and respond to referrals

### HOW THE HEALTHIFY WORKS

Access to formal partnerships with community-based organizations. Healthify works directly with community-based organizations to develop and formalize contracts that ensure accountability across the network. By formalizing relationships between network partners, we can guarantee that the referral loop is closed.

Healthify works directly with your organization to develop geo-targeted and intervention-focused relationships with carefully selected community-based organizations. Informed by your organization's strategic goals, stringent contracts are designed with your community's social needs in mind, and network partners are vetted on distinct factors, including capacity, service quality, organizational readiness, and more.

**FIND OUT IF YOU'RE ELIGIBLE**

**CLICK HERE**

to access the Healthify Network Participation Form for Social Service Organizations

Resource Partners



BlueCross BlueShield  
**Kansas**



Blue Cross and Blue Shield of Kansas is an independent licensee of the Blue Cross Blue Shield Association